



SUPERFOOD ON TAP

DAIRY
FREE

GLUTEN
FREE

VEGAN

acaiflow.com.au



#ACAIFLOW



Meet Acai Flow

The growth of açai can be compared to that of coffee in the 1980's, and it is not slowing down. The love for açai bowls in Australia specifically plays a large part in the berries increased popularity.

On the edge of the Amazon rain-forest in Brazil, our revolutionary facility is producing a product that is gluten free, dairy free, vegan and free from artificial sweeteners or preservatives. The Açai Flow model also produces the most pure açai bowl available, in a fraction of the time it takes to make a bowl traditionally.

Harmonising our beautiful product with the robust Açai Flow machine eliminates the labor, pre-planning, inconsistencies and time constraints that occur while making blended açai bowls. Using Açai Flow rather than regular açai sachets will also drastically decrease the plastic waste created.

Acai Flow will increase the quality, taste and consistency of your Acai Bowls.



Why Acai Flow?



LACTOSE INTOLERANT?

I'm here for you



I'm not like the others,
there's **NO POWDER** here!



GLUTEN FREE?

I certainly am!



Yup, I'm 100%
VEGAN.



Nope! **NOTHING**
ARTIFICIAL added.



Did I mention I'm
PRESERVATIVE FREE!!

Time is of the essence

BLENDING

6+

MINUTES
per bowl

1. Cut open and pour frozen açai sachet into blender
2. Add handful of mixed berries
3. Add frozen bananas (bananas need to be pre-peeled and frozen the day before)
4. Add coconut water or other liquid and blend. Continue to add liquid and blend until correct consistency is achieved
5. Pour and scrape açai into bowl
6. Top with granola and seasonal fruit

AÇAÍ FLOW

1

MINUTE
per bowl

1. Place bowl under machine and pull the lever to dispense Açai Flow
2. Top with granola and seasonal fruit





DECISIONS

SUPERFOOD + SUPERJUNK



**WE ADDED OVER \$50,000 TO
OUR BOTTOM LINE WITH ONE
SIMPLE CHANGE.**

Caitlyn Jones, Decisions Cafe Founder

CASE STUDY

In the month of March we sold 1,404 açai bowls in our venue for \$14.90 each. They were great for increasing foot traffic, and people love to post açai bowl photos, but we had always seen the bowls as a loss leader. The margins were slim & the procedure was very labour intensive. They also put time constraints on our smoothies, as the blenders were always in use.

After implementing Açai Flow, a loss leader became a profitable revenue stream. I've estimated that making the switch to Açai Flow will add \$50,887.00 to our bottom line this financial year. It has also had a really positive impact on our level of service, we can serve four bowls in the time it used to take us to make one!

*Let us break it
down for you*

AÇAÍ FLOW

250g Açaí Flow	\$5.25
50g Granola	\$1.25
100g Fruit	\$1.00
16oz Takeaway Bowl	\$0.15
Takeaway Spoon	\$0.05

\$7.70

per bowl



AÇAÍ BOWLS GENERALLY
SELL FOR AROUND \$14.50
& CAFES AVERAGE 500
BOWLS PER MONTH.

\$87,000

gross per year

People love it



Best tasting açai I've ever had 🍷



You've ruined regular acai bowls for me! Legitimately ahahaha



sisters_and_bro @_ellefraser Best acai ive ever tasted 🍷



kunara_organic_marketplace commented:
Love it 🍷 acai flow is amazing ❤️❤️ our favourite ! 34m



jays_onelife Honestly best acai I've ever had!!!!
love that it's so consistent every time!



oneonlabalsa Loving our Acai Flow 🍷

1w 1 like Reply



itsveganmate
it's amazing 🌟 · 6m



grocerandgrindgoldcoast We ❤️ it!!

47m 1 like Reply



ryanfischer87 Best tasting Acai I have ever had!
So pure

foodgems Yuum 🍷❤️

lani1996 We love the acai here! Thank you! ❤️🍷



drew_beveridge @acaiflow_ the best 🍷🍷

5h 1 like Reply



lewislovestoeat Absolutely love it guys! ❤️

3d 1 like Reply



ccardet @mrskerdog @kersting28 it's literally
heaven 🍷🍷



missblissau MB Acai bowl always on point thanks
to @acaiflow_ 🍷🌟 #followyourbliss



You're welcome 🍷 it was so smooth
and creamy - best açai I've ever had!!

Direct From The Amazon

NUTRITION INFORMATION

Serves per package: 30

Serving Size: 100g

	Average Quantity per Serving	Average Quantity per 100g
Energy	450 kJ (110 Cal)	450 kJ (110 Cal)
Protein	1.0 g	1.0 g
-gluten	NOT DETECTED	NOT DETECTED
Fat, Total	3.0 g	3.0 g
-saturated	1.0 g	1.0 g
Carbohydrate	18.0 g	18.0 g
-sugars	18.0 g	18.0 g
Sodium	0 mg	0 mg
Dietary Fibre	2.0 g	2.0 g
Caffeine	40 mg	40 mg

Because it is a seasonal product, variations may occur in the average values established in composition

Ingredient List: Açaí pulp (40%), Organic Sugar, Filtered Water, Guarana extract (0.5%), Guar Gum, Concentrated Fruit Juice, Vegetable Juice.



The Machine

Easy installation

Robust counter-top machines that require no extra plumbing or electrical, and fit on a 600mm bench top.

Next to no effort

Machines will be delivered ready to pour. Next to no effort to produce perfect açai bowls each and every time. And no more broken blenders!

Cleaning is simple

Cleaning the machine is very simple and takes around 20 minutes. This should be done once a week.





1. Order

Açaí Flow is ordered in cartons. Each carton contains four 3kg bags of acai - 12kg in total. Açaí Flow is \$21.00 per kg.



2. Delivery

Açaí Flow is delivered to you frozen. The frozen shelf life is 18 months.



3. Storage

Take your Açaí Flow bags out of the carton and store them in the fridge. They need to be completely defrosted before being poured in to the machine. The shelf life is 60 days once defrosted.



4. Machine

The Açaí Flow machine performs best when it is full! Always keep your machine topped up, and never put anything in to your machine except completely defrosted Açaí Flow.



5. Pouring acai bowls

Pull the handle to dispense Açaí Flow! Perfect every time with no mess, no labour, no plastic, no blenders and no frozen bananas!



6. Cleaning

Clean your Açaí Flow machine once a week. Cleaning is super simple & takes around 20 minutes.



ELIMINATING PLASTIC

We love Açaí ...

...But we saw a big problem with the method of distribution, a problem we knew we could solve.

Small plastic sachets that are always cut in half. Thousands of them. Year on year.. it is not sustainable or safe. There is already too much plastic in our ocean. Something so beneficial for humans should not have the potential to be destructive to our environment.

Rather than a single serve being in a single bag, Açaí Flow delivers 12-15 serves in a single bag. When you as a retailer sell one box of Açaí Flow, you will have prevented the disposal of up to 120 small plastic bags. Bags that best case go in to landfill, or worse, the ocean.

Opportunities to increase revenue and help the planet are few and far between. Açaí Flow is one of those opportunities.



ELIMINATES



WE ARE PROUD OF
OUR PRODUCT, AND
PROUD TO BE MAKING
A DIFFERENCE.



Biopak Bowls

To try and decrease the carbon footprint the açai industry leaves, we have teamed up with BioPak to create our bowls. BioPak bowls are one of the only disposable takeaway containers that are carbon neutral, able to be recycled, and are non-toxic. They don't stop there, 7.5% of all profits go towards environmental restoration initiatives and community programs that promote sustainability. BioPak are doing wonderful things, and being able to team up with them and support their initiatives is a real privilege.

BioPak



Distribution

A service you can trust

Açaí Flow is distributed through Bidfood, one of the leading food distribution services in Australia.

While Bidfood are ranked inside Australia's top 200 companies, each branch is run like a small business. Your venue will have a dedicated representative with a name, a face and a phone number.





*Acai berry
is a superfood.*

HELPS DIGESTION

Açaí may also aid in keeping the digestive system clean and functional. In the human body, the berries have powerful detoxification capacities and are a source of dietary fiber.

PROMOTES SKIN HEALTH

Açaí oil is a great natural alternative to chemical based skin care products. Currently, many beauty products contain açaí oil because of the oil's high antioxidant content.

RESISTS HARMFUL ORGANISMS

Research has shown that consuming açaí extract may help fight harmful organisms.



ANTI-AGING EFFECTS

Extremely high in many forms of phytochemicals, açai berries may slow or reverse aging processes as they relate to oxidative damage.

IMMUNE SYSTEM BOOSTER

It is thought that açai berry contains phytochemicals that can disrupt cell mutation at a molecular level, killing the affected cells before they multiply.

AIDS WEIGHT LOSS

Known by nutritionists as a superfood, açai may help us not only lose weight but maintain a healthy weight.

PROMOTES HEART HEALTH

Research shows that açai berries are extremely high in anthocyanins, a type of antioxidant that supports balanced cholesterol levels.

BOOSTS ENERGY

Due to it's overall health benefits, açai can lead to an increased level of energy and stamina. This can aid in combating fatigue and exhaustion.

IMPROVES MENTAL FUNCTION

Preliminary studies show that açai may improve cognition and promote healthy brain function.

A few of
our friends...



FLANNERY'S
ORGANIC & WHOLEFOOD MARKET

MISS BLISS

n.



MISS.
JONES

NOVOTEL
HOTELS & RESORTS
TWIN WATERS RESORT
SUNSHINE COAST



SALTY CREW
KIOSK

B
BULLI BEACH
CAFÉ



fundies
Wholefood Market



JIMMY'S
CATERING · COFFEE · EATS

Hardy Boys
COFFEE COMPANY



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