



The Orbis Hotel Group takes special care of the environment. In its hotels, Orbis installs water and energy saving facilities, thus implementing the "Earth Guest" Environmental Protection Program. By 2010, this program was introduced in 37 hotels (64%). Caring for nature and human health is also reflected by the use of eco-cosmetics, offering a balanced menu and compliance with best practices that hotel employees adhere to every day both at work and at home.



Nature -Friendly Hotels

The Orbis Hotel Group launched the "Earth Guest" Environmental Protection Program in 2006. Initiated by Accor, the strategic partner of Orbis, this program aims at reducing the impact of hotels upon the natural environment and fostering pro-ecological knowledge and awareness amongst Orbis' employees, guests and suppliers. Adopted five years ago, the Accor Hotels Environment Charter sets the standards for environmentally friendly hotels. The Charter defines 65 actions, such as informing and raising awareness, energy, water, sewage, waste, ozone layer, biodiversity and ecological shopping. Hotels that have managed to implement 20 out of 65 such actions may boast to guests by hanging out a special poster.

THE PROGRAM IN PRACTICE

By 2010, already 64% of hotels implemented the Environmental Protection Program. What

does it mean in practice? The hotels belonging to the Orbis Group are monitoring water and energy consumption, installing tap regulators to control the flow of water and assemble two-stage flush valves in toilet tanks, gradually replace the lighting with energy-saving bulbs, segregate waste and recycle hazardous waste and substances (batteries, oils). Caring for the health of guests, the hotels use eco-friendly cleaning products and cosmetics. The hotels also raise environmental awareness of employees and suppliers by forming appropriate habits (by way of training, ecological actions, dissemination of good practices).

A BRAND WITH A CERTIFICATE

Ibis hotels take particular care about the environment. In 2006, this brand received the ISO 9001 quality certificate as the first international economy hotel network



in Poland. At the moment, Ibis is preparing for certification with the environmental ISO 14001 certificate. This certificate is awarded to companies and institutions that carry out activities aimed at protecting the environment. Ibis hotels install water flow regulators in hotel rooms and thermostats to control room temperature and air-conditioning. Modern dishwashing techniques are used in restaurants, which also contribute to saving water and energy. At the reception, unused devices are switched into the stand-by mode. Energy-saving light bulbs and segregation of waste is also a standard for the brand.

ECOLOGY AND FUN

The Orbis Hotel Group also ensures the protection of the environment by offering ecological cosmetics to hotel guests. For example, the Mercure network has introduced the "Mercure & Me" cosmetics line.

These products do not contain artificial coloring and are eco-friendly. Guests of the Novotel brand hotels also use organic cosmetics of the "N" series. Designed specifically for this hotel network, the "N" line cosmetics are based on natural ingredients and are certified Ecocert and Ecolabel. In the "Executive" rooms, guests can enjoy an extended range of these products - in addition to the soap and shampoo, the hotel offers body lotion, peeling or bath salt as well.

THE EARTH GUEST DAY

Hotel employees also care about the environment, not only at work, but also by taking part in environmental actions. For several years now, every spring the employees of Sofitel, Novotel, Mercure, Ibis, Etap and Orbis hotels participate in Earth Day celebrations organized as part of

Earth Guest is a program aimed at increasing pro-ecological knowledge and awareness amongst employees, guests and suppliers in hotels of the Orbis Group.

the International Earth Day. This year was no exception. In April, employees of the Orbis Hotel Group together with their families cleaned forests, sea beaches, parks, planted trees and flowers. Excursions and picnics as well as meetings for children with environmentalists and foresters were organized. Hotel guests were invited to join the campaign - ibis Poznan Centrum bought special containers to encourage guests to segregate their waste, while ibis Warsaw Center introduced a "green menu" in the bar and in the restaurant.

This year, Orbis Group Hotels also participated in the action initiated by the WWF environmental organization, i.e. the "Earth Hour". Exactly at 8:30 p.m. on Saturday 26 March, alike millions of homes and institutions around the world, 59 hotels extinguished their exterior lighting. Hotel employees encouraged guests to switch off lights in the rooms for an hour for the sake of our planet Earth. ■